

**Powered by** 

spike

## **Executive Summary**

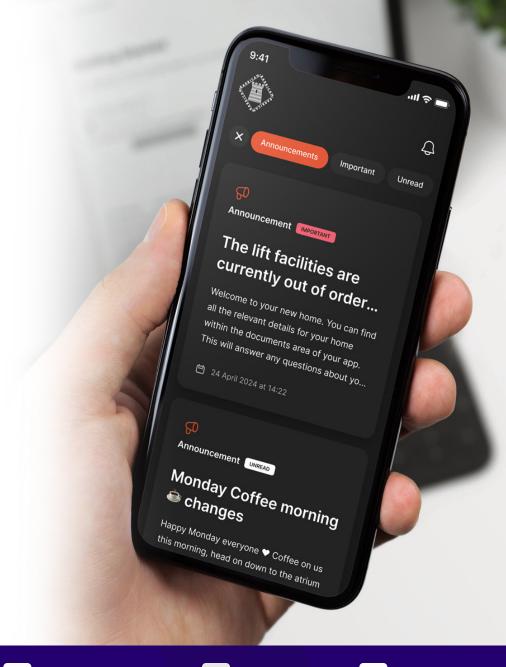
The City of London are looking to implement a resident portal at the Barbican Estate

By using Spike, the Barbican Estate portal will become the primary interface between your residents and your operational teams as well as integrating the wider community, making for a more connected living experience.

Our approach to delivery is unique, working closely with the Barbican Estate team in establishing a long-term partnership through collaboration and transparency.

Looking to bridge the communication gap with the Barbican Estate residents through a white-labelled app, enabling:

- Outgoing Communication with Leaseholders
- Incoming Communications with chat functionality
- Parcel Management
- Social Engagement
- and much more...











## **Selection of Clients**

Over 13 years' experience working within the residential real estate industry across Property Management, Build-to-Rent, Built-to-Sell, PRS, Student, Co-Living, and Later Living sectors.



























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# The Importance of Technology

Trusted by over **250,000 residents** in **1,000 buildings** across **25 countries**, Spike's solutions are renowned for their significant impact.

By partnering with Spike, the Barbican Estate can expect to:

- Reduce time spent on building management tasks by up to 75%
- Reduce resident enquiries by up to 60%
- Increase event participation by up to 46%
- Reduce response times for maintenance requests by up to 30%.

Ultimately, increasing efficiencies, modernising services, growing ancillary revenue and enhancing community engagement across the Barbican Estate.



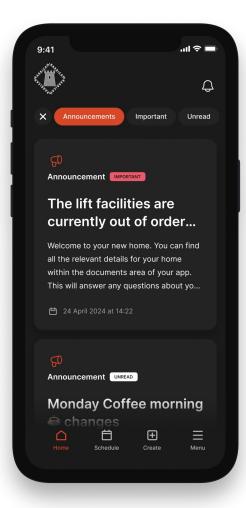


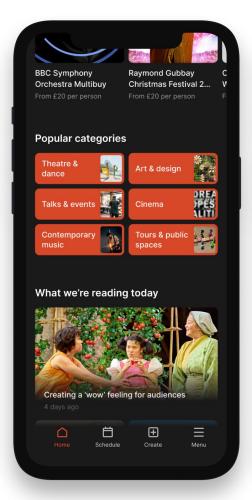


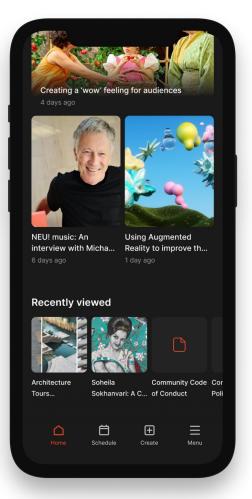


## **Example Barbican Screens**

















# **Spike Living**

## **Resident App Functionality**

Your resident app is designed to become a community hub of information and social activity. Empower your residents to connect with neighbours, management staff, amenities and the wider local community, enhancing their attachment to the lifestyle that you offer.



#### **Service Requests**

Send enquiries and submit forms such as defect reports, visitor requests, key waiver or anything else you might need.



#### **Amenities**

View and book available amenities within your building and estate.



#### **Events**

Browse and book events organised by you and community partners.



#### Social

Connect with your neighbours through clubs and forums.



#### **My Deliveries**

Receive notifications and manage deliveries.



#### **Promotions**

Access exclusive promotions from you and community partners.



#### **News & Articles**

View the latest community news and articles in your development.



#### **Announcements**

View the latest important announcements.



#### My Property

View manuals, instruction videos, floorplans and even pay bills.









# Spike Living

## **Management Dashboard Functionality**

Your management dashboard connects your staff to residents and their dayto-day needs, enabling them to efficiently manage your thriving community. The dashboard has an array of functionality that allows your staff to provide excellent customer service and supports connectivity across multiple internal disciplines and third-party contractors.



#### **Service Requests**

Manage enquiries, defects, requests and much more with form builder and workflow management.



#### **Automation**

Set up automated workflows to manage communications, tasks and information updates based on specific triggers.



#### **Manage Bookings**

Create and manage bookings for all services, events and amenities.



#### **Manage Deliveries**

Streamline and simplify your parcel management.



#### **Visitor Management**

Register, track, and manage all visitors onto the estate.



#### **Manage Social**

Build and manage a thriving community for your residents through clubs and forums



#### **Data Management**

Create, store and access all property and contact information in one central place.



#### Admin

Create and manage resident user profiles and staff dashboard profiles.



#### **Document Management**

Manage manuals, instruction videos, floor plans and invoices.



#### **Transactions**

Store and access all transactions and view payments in one central place.



#### **Task Management**

Organise, prioritise and track tasks ensuring nothing gets missed.



#### Reporting

Create custom reports to gain actionable insights for better decisions.









## **Commercials**

Spike Pricing* (GBP)	Description
Monthly Subscription Fee:  Year 1 - 2,074 units @ £1.50 per unit - £3,111 + VAT Year 2 - 2,074 units @ £1.40 per unit - £2,904 + VAT Year 3 - 2,074 units @ £1.30 per unit - £2,696 + VAT  Spike are willing to discuss a reduction of the unit fee should the social housing division wish to discuss further.	Includes subscription to Spike PMS including associated functionality including updates & product enhancements, hosting and support.  To include: - iOS & Android App - Management Dashboard
Implementation, Configuration, Integration and Training Fee:  One-time fee: £15,000 + VAT  This includes integration with Civica CX.	This one-off fee covers system developing a unique instance, branded in line with your portfolio as well as data import and system configuration.  A dedicated Project Manager will be assigned to coordinate the set-up and implementation and will act as your point of contact.
Other Considerations:  Spike Development/ Integration Day Rate: £750 per day	Spike's software delivers a feature rich resident portal off-the-shelf. However, we understand the need to connect to third-party solutions outside of our current integrations. We have an integration team who will work with to understand any required integrations for the project.  Bespoke features will be scoped and discussed, and a price agreed before any work is stared.

<sup>\*</sup>All pricing excludes VAT. Quote valid for 90 days.









# **Resident App Timeline & Rollout**

# Sep 2024

MSA/ Contract Agreements signed, project kickoff & resource alignment.

# Oct 2024

Commence pre-production schedule.

## Nov 2024

Soft Launch of app for select number of units/residents.

## Jan 2025

Full launch of App across Barbican Estate.

## Q4 2024

Platform design, build & implementation. Soft launch commenced with regular weekly meetings conducted.

### Q1 2025

Full Platform operational & Launch Review. Ongoing Monthly reviews

### Q2 2025

Ongoing Monthly reviews continue to monitor uptake against success criteria.

## **Ongoing**

Quarterly Review's (can be monthly if needed).







